# ANAYA DIAZ-SALCEDO

**PHOTOJOURNALIST & MULTIMEDIA STORYTELLER**

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## PROFESSIONAL SUMMARY

Broadcast photojournalist and multimedia communicator with 7+ years turning breaking news and community stories into clear, deadline-driven video and written coverage for network-affiliate audiences. Skilled at writing for web and broadcast, conducting field interviews, and coordinating live coverage with reporters, producers, and editors. Film and commercial production background adds strong cross-team communication and the ability to work smoothly within any crew, on any timeline.

## CORE SKILLS

**Media & Communications:** News writing (web + broadcast), field interviewing, story development with producers/reporters, live-shot coordination (LiveU/TVU), social media content strategy, vertical video and infographic design, on-camera and cross-team communication under deadline

**Production & Camera:** 2nd Assistant Camera, camera logging, data management, monitor/Teradek setup, DSLR/RED/ARRI/Sony PXW-FX3 systems

**Post-Production:** Adobe Premiere Pro, Photoshop, Lightroom, Adobe Audition; nonlinear editing across news, documentary, and short-form

## BROADCAST EXPERIENCE

**Photographer / Photojournalist** *Dec 2023 – Present*

*Scripps | Denver7 — Denver, CO*

- Shoot, edit, and write daily news content — including web stories — for a top-market network affiliate under tight deadlines.
- Coordinate live field coverage via LiveU/TVU and collaborate with producers and reporters to shape story angles across platforms.

**Photographer / Photojournalist** *May 2022 – Oct 2023*

*KTXL Nexstar | FOX40 — Sacramento, CA*

- Shot, edited, and communicated daily "day-turn" news packages solo and as part of a two-person crew.
- Managed live field transmissions and worked closely with reporters and producers to keep coverage on schedule.

## SOCIAL MEDIA & CONTENT CREATION

**Social Media Manager (Freelance)** *Jul 2026 – Present*

*Tier 1 Performance — Denver, CO*

- Produce vertical video content, infographics, and social quote graphics to build brand voice and audience engagement for a strength and powerlifting coaching brand.
- Develop content strategy, captions, and posting cadence across Instagram, translating brand storytelling into platform-native media.

## FILM & TELEVISION PRODUCTION EXPERIENCE

2nd Assistant Camera and camera department support on scripted, commercial, and documentary productions — including projects for Netflix, Disney+, and independent film/commercial clients (2019–2022). Work spanned camera builds, monitor/Teradek setup, data management, and camera logging, requiring close coordination with directors of photography, DITs, and production teams.

**2nd Assistant Camera** *2021 – 2022*

*BlackSQR Productions ("Hella Love"), Offside Productions ("Normal Ain't Normal"), MuleSoft, Dress Code NY, City Confidential*

- Served as backup camera support, managed lens/monitor/Teradek setups, and kept detailed camera and data logs across five productions.

**Production Assistant / Camera Utility** *2019 – 2021*

*Willie Mays Documentary, SixTwentySix/Logitech, Netflix's "Last Chance U," Disney+'s "ENCORE!" series, and others*

- Supported directors and camera crews with equipment logistics, monitor setup, and set coordination on productions of varying scale.

## EDUCATION

**San Francisco State University** *Fall 2019 – Fall 2021*

*Bachelor of Arts, Cinema*

**San Joaquin Delta College** *Spring 2019*

*Associate of Arts, Radio & Television*